



SOPHIE WHEELER

Graphic Designer, Illustrator
Virginia Beach, VA

I have a strong understanding of how graphic design and illustration integrates with an overall brand and it's marketing efforts, while incorporating my own design style to the specific needs of the client. I also bring my personal experience of open communication, attention to detail, problem-solving and reliability to client interactions to achieve desired results.

CONTACT



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soupiestudios.com



@sopiewheeler

SKILLS

Illustrator
Photoshop
Indesign
Branding
Premier
Product Photography
Letterpress
Screen printing
Logo Creation
Digital Design
Hand Drawn Design
Ideation
Photo editing
Social Media
Web design
Hand Painting
Hand Drawing
Sewing

EDUCATION

Bachelor's Degree of Fine Arts

Graphic Design

2016-2020

Virginia Commonwealth University
School of the Arts (VCUarts)
Richmond, VA

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WORK

Creative Director, Marketing Director, Designer, Illustrator, Social Media Manager

Three Ships Coffee Roasters

Virginia Beach, VA

2020-Present

- Designing menus, signage, postcards, business cards, gift cards, bag labels, posters, postcards, flyers, mugs, apparel, stickers, glassware
- Photographing products, people, food, and beverages for the website and Instagram
- Website design
- Hand painting murals, signs, and plywood cut outs.
- Communicating with distributors for various products.

Design Intern

Buffy

New York , NY

2019

Designing emails, promotional cards, influencer guidelines, moodboards, stickers, blog posts

FREELANCE

Partners Coffee Roasters

Brooklyn, NY

2022

Big Shine

Virginia Beach, VA

2022

Seven Seas

Virginia Beach, VA

2022

No Dice Vintage

Richmond, VA

2022

Silly Cowgirl Vintage

Richmond, VA

2022

Fairy Haus Vintage

Richmond, VA

2022

The Nail Fairy

Richmond, VA

2022

Tough Luck

Richmond, VA

2022

Flippin' Hangry

Norfolk, VA

2022